



## Maction Consulting Private Limited

**Role: New Business Expansion Initiatives**

**Functional Area: Market Research and Business Consulting**

**Position: 01**

### **About the Role:**

Are you ready to dive into the deep waters of marketing, and business development? If yes, then we're looking for you! From the very first day, you would be the master of your track. But don't worry, we have dedicated mentors to guide if and when you get stuck!

### **Responsibilities :**

- Participate in strategic business development projects | Evaluate new business fields | Execute market scans | Develop strategic options for Maction.
- Identifying new sales leads
- Pitching products and/or services
- Maintaining fruitful relationships with existing customers.
- Attending networking activities to research and connect with prospective clients.

### **Qualifications :**

- Excellent English communication: written and spoken.
- Socially adept.
- Familiarity with the latest internet marketing techniques and trends.
- Excellent interpersonal skills and ability to interact with stakeholders.
- Must have completed or currently pursuing an MBA.
- Must have excellent presentation skills.
- Attention to detail