



Maction Consulting Private Limited

Role: Marketing Intern

Functional Area: Marketing and Business Development

Positions: 02

About the Role:

Are you ready to dive into the deep waters of marketing, business development and content management? If yes, then we're looking for you! From the very first day, you would be the master of your track. But don't worry, we have dedicated mentors to guide if and when you get stuck!

Responsibilities :

- Participate in strategic business development projects | Evaluate new business fields | Execute market scans | Develop strategic options for Maction.
- Plan, develop and implement PR Strategies.
- Write and edit in-house newsletters, write-ups and website content.
- Foster industry relations through different means of promotions and reach out to various stakeholders.
- Create, edit and compile content for E-Newsletter and other news releases.
- Conduct primary and secondary research to identify new markets and customer needs.

Qualifications :

- Excellent English communication: written and spoken.
- Strong analytical and problem-solving skills.
- Familiarity with the latest internet marketing techniques and trends.
- Excellent interpersonal skills and ability to interact with stakeholders.
- Must have completed or currently pursuing an MBA.
- Must have excellent presentation skills